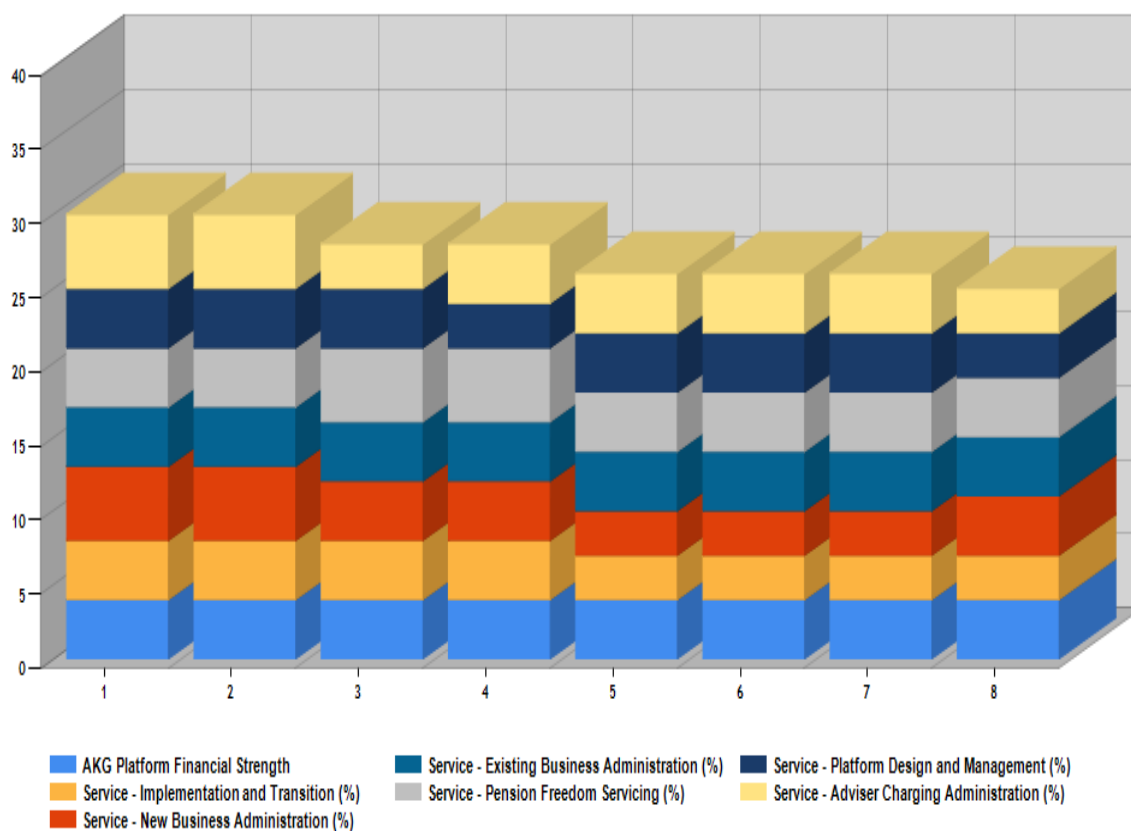


## Platforms DNA Graph



Id:	Provider Name:	Product Name:
1	Old Mutual Wealth	Old Mutual Wealth - SelfSelect
2	Old Mutual Wealth	Old Mutual Wealth - WealthSelect
3	Standard Life	Standard Life Adviser Wrap
4	Zurich	Zurich Intermediary Platform
5	Aviva	Aviva Platform - Choice
6	Aviva	Aviva Platform - Core
7	Aviva	Aviva Platform - Flex
8	Elevate	Elevate

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DNA scores for DNA Graph Export : 05/04/2017 14:56:18

	Old Mutual Wealth - SelfSelect	Old Mutual Wealth - WealthSelect	Standard Life Adviser Wrap	Zurich Intermediary Platform
	Old Mutual Wealth	Old Mutual Wealth	Standard Life	Zurich
AKG Platform Financial Strength	4	4	4	4
Service - Implementation and Transition (%)	4	4	4	4
Service - New Business Administration (%)	5	5	4	4
Service - Existing Business Administration (%)	4	4	4	4
Service - Pension Freedom Servicing (%)	4	4	5	5
Service - Platform Design and Management (%)	4	4	4	3
Service - Adviser Charging Administration (%)	5	5	3	4
<b>Total</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>28</b>
	Aviva Platform - Choice	Aviva Platform - Core	Aviva Platform - Flex	Elevate
	Aviva	Aviva	Aviva	Elevate
AKG Platform Financial Strength	4	4	4	4
Service - Implementation and Transition (%)	3	3	3	3
Service - New Business Administration (%)	3	3	3	4
Service - Existing Business Administration (%)	4	4	4	4
Service - Pension Freedom Servicing (%)	4	4	4	4
Service - Platform Design and Management (%)	4	4	4	3
Service - Adviser Charging Administration (%)	4	4	4	3
<b>Total</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>25</b>

DNA description for DNA Graph Export : 05/04/2017 14:56:18

<b>AKG Platform Financial Strength</b> <i>Platform Financial strength rating provided by AKG</i> 1 C ranking is equivalent to weak 2 B- ranking is equivalent to satisfactory 3 B ranking is equivalent to good 4 B+ ranking is equivalent to very good 5 A ranking is equivalent to excellent	<b>Service - Implementation and Transition (%)</b> <i>Transition and Implementation Satisfaction Index</i> 1 No/insufficient response 2 Low satisfaction levels 3 Reasonable satisfaction levels 4 High satisfaction levels 5 Very high satisfaction levels
<b>Service - New Business Administration (%)</b> <i>Admin New Business Satisfaction Index</i> 1 No/insufficient response 2 Low satisfaction levels 3 Reasonable satisfaction levels 4 High satisfaction levels 5 Very high satisfaction levels	<b>Service - Existing Business Administration (%)</b> <i>Existing Business Satisfaction Index</i> 1 No/insufficient response 2 Low satisfaction levels 3 Reasonable satisfaction levels 4 High satisfaction levels 5 Very high satisfaction levels
<b>Service - Pension Freedom Servicing (%)</b> <i>Pension Freedom Servicing Satisfaction Index</i> 1 No/insufficient response 2 Low satisfaction levels 3 Reasonable satisfaction levels 4 High satisfaction levels 5 Very high satisfaction levels	<b>Service - Platform Design and Management (%)</b> <i>Design and Management Satisfaction Index</i> 1 No/insufficient response 2 Low satisfaction levels 3 Reasonable satisfaction levels 4 High satisfaction levels 5 Very high satisfaction levels

<b>Service - Adviser Charging Administration (%)</b> <i>Adviser Charging Administration Satisfaction Index</i> <b>1</b> No/insufficient response <b>2</b> Low satisfaction levels <b>3</b> Reasonable satisfaction levels <b>4</b> High satisfaction levels <b>5</b> Very high satisfaction levels	
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## Notes

KEY: na = not applicable, ns = not stated, nd = not disclosed

The Data Numerical Analysis (DNA) allows the analysis of data on both a quantitative and a qualitative basis, showing not only who does what, but more importantly, how well they do it. This is achieved by a system of benchmarking or ranking on a 1 to 5 basis called DNA. A score of 1 indicates a weak feature; a score of 5 indicates an excellent feature.

Source: Defaqto Engage, data effective as of 05 April 2017 00:00:00

Produced on 05 April 2017

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